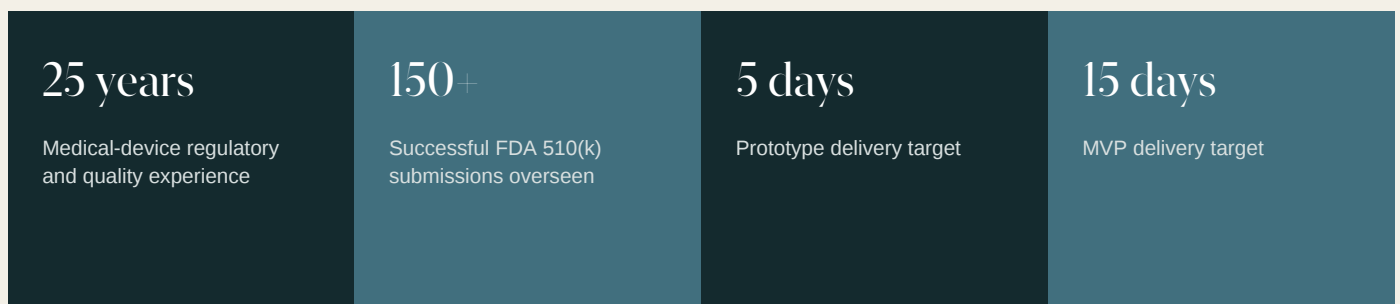


MEDTECH + COMMERCIAL

Working mobile apps. *MedTech experience built in.*

JonWard Studios develops working prototypes and minimum viable products (MVPs) for MedTech and commercial teams.

MedTech projects can pair the working app with a regulatory strategy, design and development file, usability engineering file, testing, and source-code handoff.



DIRECT DEVELOPMENT PATH



CHOOSE THE BUILD LEVEL

Prototype and MVP serve different milestones.

Both build levels include working software, agreed testing, project records, TestFlight review, and source-code handoff.

01 / PROTOTYPE

5 BUSINESS DAYS - TARGET

Test the primary workflow.

A simpler design and build for concept review, workflow testing, demonstrations, or an investor meeting.

- Primary app workflow from start to finish
- Working mobile prototype
- Concept and workflow testing
- Records for the prototype scope
- Review deck, repository, and handoff

02 / MVP

15 BUSINESS DAYS - TARGET

Use the agreed core workflows.

A broader working build that connects the agreed core workflows for customer or beta use.

- Agreed core workflows connected in one app
- Working mobile MVP
- Customer or beta use
- Tests and records for the agreed MVP scope
- Release records, repository, and handoff

Current mobile builds are delivered for iPhone and iPad.

Pricing is private and provided after scope review.

SOFTWARE + RECORDS

Develop the app and its records together.

The file contents reflect the product, intended use, agreed build, and stage of development.

MEDTECH APPLICATIONS

Working app with a regulatory baseline

- ☐ Baseline regulatory strategy
- ☐ Design and development file
- ☐ Usability engineering file
- ☐ Agreed tests and release records
- ☐ Source repository and project files
- ☐ Applicable FDA guidance and ISO 13485 requirements

COMMERCIAL APPLICATIONS

Working app with development records

- ☐ Design and development file
- ☐ Baseline usability file
- ☐ Agreed tests and release records
- ☐ Source repository and project files
- ☐ TestFlight review and testing builds
- ☐ Clear handoff for the completed build

DEVELOPMENT PATH

01

Define

User, workflow, milestone, inputs

02

Design

Screens, interactions, data, requirements

03

Build

Working app, tests, project records

04

Hand off

Review build, repository, project files

SELECTED WORK / COMMERCIAL APP

Fast From

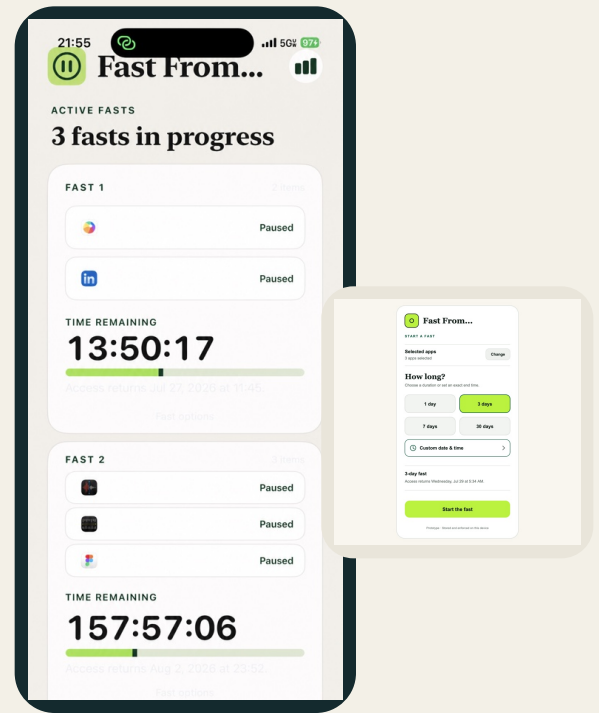
Concept to MVP in beta use: four business days.

Choose the apps you want to fast from, set a duration for each, and regain access to each app when its timer ends.



DELIVERED

- Product definition and first-build scope
- Mobile interface, interactions, and visual identity
- Fully functional iPhone and iPad app
- Development records and test evidence
- TestFlight delivery for beta use



START WITH THE CONCEPT

Tell us what you want the app to do.

Jon Ward | Managing Member | jon@jonward.io

JONWARDSTUDIOS.IO